



Giving Circles

What is a Giving Circle?

A form of shared giving & social networking – from golfers to quilters, runners to bakers – that allows donors to turn activities they enjoy into fundraising efforts for the benefit of South Georgia Medical Center and its Foundation. These philanthropic efforts or events are known as Giving Circles.

To assist your initiative, SGMC Foundation will provide:

- An endorsement letter to validate the authenticity of the event and its organizers
- Help you determine where to direct your gift at the hospital – providing critical mission support in the hospital's area of greatest need, or identifying a hospital program/department that's meaningful to you
- Permission for you to use the SGMC Foundation name and logo
- Assistance with planning the event (depending on Foundation staff availability)
- Social Media and website presence
- Issue tax receipts if applicable and/or letters confirming organization's donation of net proceeds

SGMC Foundation unfortunately will not provide:

- Release of donor, volunteer, employee, physician or other mailing lists
- Funding or reimbursement for event expenses
- Prizes or auction items
- Be responsible for selling tickets or solicit vendors/businesses for support
- Guarantee event attendance of patients, physicians or staff
- Create marketing material for your specific event
- Endorse fundraisers that do not complement the mission and image of SGMC Foundation

To complete a Giving Circle proposal form, please contact SGMC Foundation staff at philanthropy@sgmc.org.



Post Office Box 1727
Valdosta, GA 31603-1727

Please complete this form and return to:

Courtney Orr
SGMC Foundation Coordinator
P O Box 1727 Valdosta, GA 31603
philanthropy@sgmc.org

Third Party Event Proposal From

Date of proposal:

Name of organization/company planning event:

Contact Name:

Title:

Address:

City, ST Zip:

Tel (office):

Tel (other):

Email:

Website:

Event Information

Name of proposed event:

Date/Time:

Event location(s) and address(s):

Description of Event:

What inspired you to hold the event:

What type of audience do you plan to target for your event?

How many people do you expect to attend the event?
How do you plan on marketing or promoting your event? Posters/Flyers Advertisements Public Service Announcements Website Other: _____
Do you intend to use the name and logo of the SGMC Foundation? Yes No
Do you intend to use a photo announcement of gift? Yes No If yes, please contact SGMC Foundation Staff.
<i>Tax Receipts</i>
Do you require tax receipts? Yes No
The SGMC Foundation logo is a registered trademark, the use of which is restricted. By signing below, I agree all publicity, including air publicity such as radio, for the proposed event must be approved by SGMC Foundation prior to being printed, released, etc.
Signature of Applicant: _____ Date: _____
Acknowledgement of your application will be forwarded to you within 10 business days. Your support is greatly appreciated!
<i>For SGMC Foundation use only:</i>
Event ID#:
Terms if any:
Approved by:
Date: